

Overview

Members of the Canadian Jamat are invited to **record and submit brief video clips** describing the meaning of Mawlana Hazar Imam in their lives. Selections from the clips will put together into a video montage entitled *One Jamat: United in Love for Mawlana Hazar Imam*, which will be shown in Jamatkhana and other forums. The Jamat, as well as non-Isma'ili family members, are encouraged to participate. For more information, to upload your videos, or to volunteer, please visit: <http://iicanada.org/bday-video-canada>.

Video Submission Guidelines

VIDEO CLIPS SHOULD ANSWER ONE OF THE FOLLOWING QUESTIONS:

- What does the Imam mean to you?
- What impact has the Imam made on the life of your family?
- How does the Imam make the world a better place?
- How would you like to celebrate the Imam's birthday?
- What message would you like to send to the Imam on his birthday?

SUBMISSION PARAMETERS

- Video clips must be **less than 45 seconds** long
- Videos should be recorded in landscape mode on smartphones
- Videos should be shot in **high definition** – ideally 1080p
- Multiple people can participate in a submission – including non-Isma'ili family members
- Different venues are encouraged – especially if they are appropriate for highlighting your message
- Members of the Canadian Jamat living outside Canada may participate
- Messages in the submission can be in any language
- Submissions should be appropriate and respectful in language and tone
- Videos must be submitted by **November 21, 2016**
- Every effort will be made to include as many submissions as possible in the final video
- Remember if a video is of poor technical quality, we will not be able to use it

VIDEO RECORDING TIPS

- Be creative! Think of interesting ways of using words, visuals and locations
- You may use a smartphone, video camera, Digital SLR, or another device that will create a video clip that can be easily emailed
- Ensure the camera is focused on the subject(s) and the lighting is good
- Choose a setting with minimal background noise so subjects can be heard clearly
- Minimize the shake of the camera by holding the camera with both hands (or using a tripod)
- Ideally, subjects should appear from their head to mid-chest with their eyes roughly 1/3 of the height of the frame from the top (use gridlines to assist) with a small amount of space above their heads (although we encourage creativity)