



LinkedIn and Employment Search

Sunday, April 25: 9am-3pm PT | 10am-4pm MT | 12pm-6pm ET

Online via Zoom (The link will be sent to registered participants)

The fee for this course is \$10.00

Course Outline

Participants will acquire basic knowledge of LinkedIn and how to effectively utilize it for employment

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| <ul style="list-style-type: none">• What is LinkedIn• Importance of LinkedIn to professionals and students• Creating a LinkedIn profile• Optimizing your profile• Adding your resume to your profile• Job search• Messaging on LinkedIn• Types of LinkedIn profiles• Do's and Don'ts of Linked in• Joining groups and following companies on LinkedIn• Boolean search through LinkedIn | <ul style="list-style-type: none">• Boolean search through Google• Messaging non-connections• Networking online• Writing to be heard on LinkedIn• Using external resources for employment• The hiring manager and recruiter's perspective• Tips on effective resumes and cover letters• Understanding the applicant tracking system• Techniques for work search• Writing and analyzing accomplishments• Tips on interview preparation• Staying positive during the work search• Offline networking |
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search

Registration with pre-payment is required:

<https://iicanada.org/form/linkedin-and-employment-search>

For more information, please email: epb.crcprairies@iicanada.net, or call/text: Zull Punjani at 403-689-8584 or the EPB office at (403) 215-6200 Ext. 7039