

**IMPACT:**  
**Rethinking Social Change**

The Alliance 4 Social Equity is pleased to host this webinar exploring ***IMPACT: Rethinking Social Change***

The Pandemic has had a major impact on many sectors in the community, including the not for profit/charity sector. This session will host three speakers from the Ontario Not for Profit Network (ONN), The United Way of Greater Toronto, York and Peel Region (UW) and Groomanthropy to talk about how their work speaks to the changing landscape of the sector, innovations that they are bringing to their work, and potential impact their efforts may have in changing the face of how we do business

**Event Details:**

**When:** Wednesday, November 25, 2020

**Time:** 8:00 p.m. (EST) start time (90 min duration)


**Venue:** Virtual Event (Via ZOOM)



**Cost:** No Cost – Registration is required


**Registration for the event:** <https://www.eventbrite.ca/e/impact-rethinking-social-change-tickets-125567518829>


**Last date for Registration:** Limited spaces are available.

## Agenda and Bio's

Role	Name	Contact	Bio	Head Shot
Moderator	Zahra Hasmani, A4SE Executive Team Member, Marketing and Promotions	<ul style="list-style-type: none"> <li>• <a href="mailto:zahrahasmani@hotmail.ca">zahrahasmani@hotmail.ca</a></li> <li>• <a href="https://www.linkedin.com/in/zahrahasmani/">https://www.linkedin.com/in/zahrahasmani/</a></li> <li>• Facebook: <a href="https://www.facebook.com/zahrahasmani1">https://www.facebook.com/zahrahasmani1</a></li> </ul>	<p>Zahra holds an undergraduate degree in Honors of Business Administration, with a specialization in Finance from the University of Guelph. She previously held a role at TD Wealth Management in Mutual Funds Tax and is currently employed at CIBC Mellon as a Senior Fund Accountant.</p> <p><b>Why she joined the alliance?</b> I am passionate about social events occurring around the world and feel as if it is my duty to help educate and spread awareness on these topics. A4SE enables me to do so and vice versa as I learn from members with diverse backgrounds.</p>	

Speaker 1	Cathy Taylor Executive Director, Ontario Nonprofit Network	<ul style="list-style-type: none"> <li>• <a href="mailto:cathy@theonnc.ca">cathy@theonnc.ca</a></li> <li>• (416) 642-5786 ext. 508</li> <li>• twitter ctaylor_onn</li> </ul>	<p>Cathy has been a member of the ONN team since June 2012. Throughout her 25+ years working in the non-profit sector, including as the founding Executive Director of the Volunteer Centre of Guelph/Wellington, she has been passionate about collaboration and leadership in the sector. Cathy works with sector colleagues from across Ontario and Canada, as well as private sector and government officials, to create an enabling policy environment for non-profit organizations. Cathy's roots are in the environmental movement and she has been active in municipal politics. She holds a degree in political studies and history from Queen's University and attended the Maytree-York University Executive Directors Leadership program. Outside of work, she enjoys time with her family and her garden in Erin, Ontario.</p>	
Speaker 2	Nation Cheong, The United Way - VP of Community Opportunities and Mobilization	<ul style="list-style-type: none"> <li>• 416 777-1444 ext. 352</li> <li>• <a href="mailto:ncheong@uwgt.org">ncheong@uwgt.org</a></li> </ul>	<p>For over 20 years, Nation has dedicated his professional and personal time to community development strategies. His work began with frontline supports for individuals experiencing mental health, addictions, and homelessness. His work later focused on positive youth development for young people across the GTA. He is known for his integrity, a keen ear and ability to bridge diverse perspectives. He is a respected organizational leader, strategic partner, community animator, artist and teacher.</p> <p>As United Way's <b>VP of Community Opportunities and Mobilization</b>, Nation oversees United Way's Research, Public Policy and Public Affairs strategies, the Indigenous Collaboration Framework, Regional Engagement, FOCUS and the advancement of Community Benefits practices across the GTA. His role weaves relationships across public and private sector partners and community service agencies to collectively plan and build better communities.</p>	

Speaker 3	Rahim Rahim, Co-Founder of Groomanthropy	<ul style="list-style-type: none"> <li>• <a href="mailto:rahimrahim99@gmail.com">rahimrahim99@gmail.com</a></li> <li>• 416-788-9914</li> </ul>	<p>Rahim Rahim is a Senior Marketing Manager at McCaughey Consumer Products and has a long history of igniting growth and differentiating brands within pharmaceutical and consumer packaged goods spaces.</p> <p>Throughout his life he has always had a passion for the betterment of society. With his brother, Zain Rahim, he has co-founded Groomanthropy. Groomanthropy has allowed Rahim to venture into uncharted territory as a social entrepreneur and study innovative fundraising and charity collaboration models. It is Rahim's commitment to life-long learning and service that has allowed him to ask unconventional questions about the charitable space and to change and challenge traditional paradigms. Outside of Rahim's professional and charitable endeavors, he is a dedicated father and husband who loves to laugh, dance, fly kites, and watch his children change the world.</p>	
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Speaker 4 (promotion presentation to sign up to A4SE)	Shelina Karmali, A4SE Executive Team Member, Co-Founder	<ul style="list-style-type: none"> <li>shelina.karmali@gmail.com</li> <li><a href="https://www.linkedin.com/in/shelinakarmali/">https://www.linkedin.com/in/shelinakarmali/</a></li> </ul>	<p>Shelina has more than fifteen years of experience in leading Canadian and international non-profit organizations. She previously held a role as CEO of Aga Khan Education Services, Tajikistan and Kyrgyzstan and is currently employed at Aga Khan Council for Canada as a Senior Manager of the QOL Office.</p> <p><b>Why did she join the alliance?</b> While we live in an absolutely great country, equitable access to the social determinants of health continues to be a challenge, especially for the most vulnerable in our society. A4SE has the potential to harness the power of the collective to find novel solutions, bring about sustainable change, and raise an awareness of our responsibilities to care for each other no matter what sector a person works in.</p>	
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