



Sunday January 17: LinkedIn and Employment Search

9:00 AM-3:00 PM BC, 10:00 AM-4:00 PM Alberta, 12:00 Noon-06:00 PM Eastern Time

On Line Via Zoom (Link will be sent to registered participants)

Fee for this Full Day Information Session is \$10.00

Participants will acquire basic knowledge of LinkedIn & effectively use for Employment search

Course Outline

- | | |
|---|---|
| <ul style="list-style-type: none">• WHAT IS LINKED IN• IMPORTANCE OF LINKEDIN TO PROFESSIONALS AND STUDENTS• CREATING A LINKEDIN PROFILE• OPTIMIZING YOUR PROFILE• ADDING RESUME TO YOUR PROFILE• JOB SEARCH• MESSAGING ON LINKED IN• WHAT ARE IN MAILS• TYPES OF LINKEDIN PROFILES• DO'S AND DON'TS OF LINKED IN• JOINING GROUPS AND FOLLOWING COMPANIES ON LINKEDIN• BOOLEAN THROUGH LINKED IN | <ul style="list-style-type: none">• BOOLEAN SEARCH THROUGH GOOGLE• MESSAGING NON-CONNECTIONS• NETWORKING ONLINE• JOB SEARCH TOOL• WRITING TO BE HEARD ON LINKEDIN• USING EXTERNAL RESOURCES FOR EMPLOYMENT• HIRING MANAGER AND RECRUITER'S PERSPECTIVE• TIPS ON EFFECTIVE RESUMES AND COVER LETTERS• UNDERSTANDING APPLICANT TRACKING SYSTEM• BASIC - ADVANCED TECHNIQUES FOR WORK SEARCH• WRITING AND ANALYZING ACCOMPLISHMENTS• TIPS ON INTERVIEW PREPARATION• STAYING POSITIVE DURING WORK SEARCH• OFFLINE NETWORKING |
|---|---|

Advanced Registration with Pre-Payment Required Click on this link to Register
<https://iicanada.org/form/linkedin-and-job-search-techniques>

For more information and to register E-mail: epb.crcprairies@iicanada.net
Phone or Text: Zull Punjani 403-689-8584 or EPB office Message # (403) 215-6200 Ext. 7039
****Please visit the digital Al-Akhbar for more information****