

Sheldon Fernandez – AI Strategist, Thinker & Philosopher



[Sheldon Fernandez](#) is a seasoned executive, strategist and respected thought leader in the entrepreneurial and academic communities. He has successfully built and exited numerous businesses, including [DarwinAI](#), which was selected by CBInsights for its AI 100 annual list of the hundred most promising private AI companies in the world. Prior to that, Sheldon co-founded Infusion, a leading technology and consultancy firm, and helped grow the company to 700 people before its [acquisition](#) by Avanade.

Beyond his business ventures, Sheldon is an accomplished author and speaker. He has spoken at numerous conferences in numerous contexts, including Singularity University, [Elevate](#) and the [MIT technology](#) conference, and is regularly featured in [thought pieces](#) relating to Artificial Intelligence.

Throughout his career, Sheldon has coupled his entrepreneurial endeavors with non-technical pursuits, resulting in an interdisciplinary approach that is critical to the intelligent application of AI. In addition to his BSc in Computer Engineering from the University of Waterloo, he completed a Master's degree in Theology at the University of Toronto with thesis work in neuroscience and metaethics and pursued creative writing at Oxford University. He also underwent professional training at the Montreal Institute for Genocide Studies at Concordia University.

At present, Sheldon is advising enterprises, startups, PE firms and VCs, on transformational opportunities around AI, and maintains advisory positions with the [Montreal Institute for Global Security](#) (MIGS) and the [CleanAI](#) initiative. He is also deeply involved in work on AI governance, ethics, and artificial consciousness, as well exploring the intersection of AI in the theological and creative realms.